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Open Source Internet Security Leaders<sup>SM</sup>

# Guardian Digital Secure List Port<sup>TM</sup>

Efficient, Open Source Mailing List Management



"Guardian Digital Secure List Port has made the maintenance of business-critical corporate communications a breeze. Sales, marketing and other company related information can be sent to designated customers with little interaction from our administrators, allowing us to concentrate more of our attention to other business matters."

The number of organizations moving from offline to online marketing is rapidly increasing every year. Ensuring customers have access to the latest information on products, services and company news provides an undeniable competitive advantage with faster time to market and provides additional benefits with lower costs and a higher level of personalization and measurability. The restricted availability of resources, however, can limit the ability of an organization to effectively "get the word out" to their audience. The time it takes to send out individual email campaigns and keep company-wide mailing lists current is tremendous and often results in customers who are misinformed and uneducated regarding corporate undertakings. Guardian Digital Secure List Port offers a comprehensive and unique solution to common business-to-consumer communication barriers.

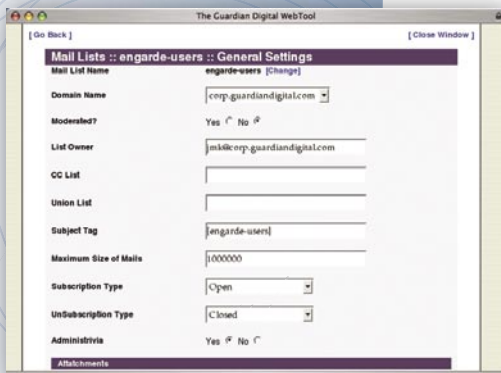
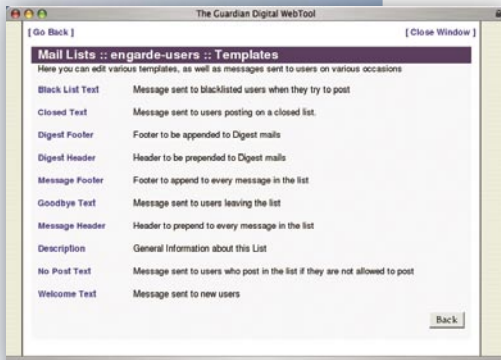
A matchless online communication tool, Guardian Digital Secure List Port utilizes the most technologically advanced open source tools to provide the ability to securely send thousands of emails to subscribed mailing lists users with a simple click of the mouse. Enhanced security features ensure that mailing list information is protected from prying eyes while flexible end-user controls allows users to manage their own accounts, alleviating tedious administrative duties.



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## Effortless Corporate Communication



The Guardian Digital Secure List Port is the perfect solution for fast-paced organizations wishing to effortlessly keep ongoing communications with customers, partners, and suppliers effective. Extremely easy to use, this secure, efficient and customizable application supports flexible user access controls, includes the ability to manage/remove invalid subscription addresses, and allows administrators to selectively permit, moderate or deny users from subscribing to the lists.

The user-friendly web-based interface provides a simplified method for administrators to create, configure, and maintain all mailing lists easily and allows end-users to subscribe, unsubscribe and set user specific options. Integrated into Guardian Digital Secure Mail Suite, Secure List Port communicates directly with the mail server to deliver a more efficient and secure transfer of mailing list messages.

### Feature & Benefit Summary

- Save Time and Lower Costs with Automated List Management
- Simplified Management of Thousands of Mailing Lists & Subscribers
- Automated Management Saves Time and Lowers Associated Costs
- Customization Capabilities & Seamless Integration
- Enhanced Security with Three Tiered Password Protection & SSL Support
- Resilient Open Source Architecture
- Efficient Mail Transfer with Built in SMTP Client Library
- Manage/Remove Bad Subscription Addresses
- Supports Effective and Flexible User Access Controls
- Selectively Moderate or Deny Users
- Web-based Interface for Activity Monitoring and Maintenance
- Daily Report Summary & Viewable List Archives
- Enhance Online Company Awareness
- Optimize Deliverability of Email Communications